

Serving Seniors

By Alex Handyside

Reports of Seniors being the victim of scams, particularly by unscrupulous tradespersons, are all too common. But senior or not, finding reputable, honest and reliable service providers continues to be difficult. Fortunately there is a new organization that specializes in serving seniors. The Serving Seniors Alliance is a source of trusted professionals to the seniors of metro and their families from far and wide, as well as a source of education and referrals to its members.

“If a son in Alberta knows that his Dad in Halifax needs a rotten stair replaced, he can go to www.ServingSeniors.biz and find

someone who specializes in helping seniors,” says Steve Simpson of The Elder Helper Company—a founding member of the Serving Seniors Alliance.

Trust works both ways. “Eighty-percent of our clients are seniors,” says Dr. David Lyon of Audiology Associates, Dartmouth, “and we are in the listening business so we get to hear their needs. They need service providers they can trust, and we need to know – really get to know – the professionals who provide those services and the community groups that can help support them.”

The not-for-profit group was formed in 2005 to give seniors – and their families near and far – that necessary reassurance. Each

member of Serving Seniors is a specialist in their field and is screened.

If a senior needs a healthcare professional or a handyman, an elderlaw lawyer or a realtor, a computer whiz or a tax expert, Serving Seniors can help. It’s comforting to know that there’s a trusted team of professionals on the lookout for seniors. For more information or for a list of members, go to www.serving seniors.biz.

Alex Handyside is a Certified Senior Advisor and the owner/operator of ScotiaCare Homecare & Caregivers of Dartmouth, NS (454-3777 or 1-888-414-0404)

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